

Chameleon

Can't decide which colour will make the most impact?

Pulse introduces *Chameleon*, a visually striking range of coatings that, like their namesake, have the ability to change colour so you no longer have to choose.

Using exciting new interference pigments, the coatings produce a subtle, flowing change through several colours as the item is moved, giving a sense of a constantly shifting hue. Ideal for adding a *WOW* factor to the packaging of your newly launched product, bringing attention to a specific area, or adding a sense of luxury, Chameleon coatings also have uses in security applications.

Chameleon is available in both waterbased, and UV technologies for printing flexo, letterpress and screen or even through a plain old coater unit, making it very simple to incorporate them in your current designs. In addition they have good product resistance properties, so they can be applied in any number of end uses, without issue.

Go on, add Chameleon to your product range, and add some colour into your customer's life.

For further information, and a full colour range visit our website www.pulserl.com or e-mail us on info@pulserl.com or call 01179 719 797

