

SilverFOIL

Ever wanted that little something extra from your silver inks?

Pulse can now bring you SilverFOIL; inks with a brightness and reflectance quality approaching that of hot and cold foils.

Available in solvent, waterbased and UV curing formulations, SilverFoil incorporates the latest in metallic pigment technology, giving a far superior "silver" finish than previously available with "conventional flake" based inks.

In some applications, SilverFOIL can be used to print areas of label designs that were previously foil blocked, at a fraction of the overall cost and with the benefit of being able to change the design quickly and easily.

SilverFOIL inks can be printed onto a number of different substrates, but are possibly most effective on "clear on clear" label substrates, as excellent opacity means that the inks can, in many cases, be used without being backed with white.

So whether you are looking to create a stunning visual impact for your customers or looking for a way to lower the cost of your product in an increasingly competitive market, consider adding SilverFOIL inks to your portfolio.

For further information, or to order please email Pulse on: info@pulserl.com or call us on 0117 971 9797