



Inkspots: July 03

Technical information provided by Pulse Roll Label Products to its customers.

PULSE ROLL LABEL PRODUCTS TO FEATURE NEW UV TEXTURED VARNISH AT LABELEXPO – HALL 11 STAND Q75

Labelexpo Europe 2003 24 –27 September Parc des Expositions, Brussels

Pulse Roll Label Products will feature its latest developments and solutions in ink technology for narrow web printing on stand number **11Q75**. Exhibiting for the first time we will showcase water-based and UV flexo inks and will also feature a range of UV Letterpress, UV Screen and UV offset inks optimised for a wide range of applications including labels, flexible packaging, business forms and cartons.

New from Pulse will be **RoughTEX** a textured effect UV varnish available in letterpress, flexo and screen formulations and **SilverFOIL** a "foil effect", high brilliance ink for solvent, water-based and UV processes. Also new will be **SofTOUCH**, a UV varnish that replicates a soft to the touch feel; **CureFRESH** low odour varnish for sensitive applications, and **TurboLAM** UV laminating adhesive. Speciality inks from thermo-chromic through to fluorescent will also feature and water-based and UV varnishes and adhesives will compliment the range.

We look forward to welcoming both new and existing customers to our stand and to providing technical solutions that meet today's labels and packaging trends. Since formation in 2000 Pulse Roll Label Products has rapidly gained a strong foothold in the UK achieving double-digit growth through supplying a range of high quality inks and a level of technical support tailored to customer needs.

I am convinced that printers need dedicated solutions and a high level of service in order to meet the demands of today's label and packaging market. If you require any additional information on our products and services please e-mail: info@pulserl.com.

Gary Seward Managing Director

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